



## Pharos Systems Blueprint Assessment

### The data behind the decisions

Good decisions depend upon good, factual information. So when your organization needs to make decisions about print asset management, it's critical to have all of the most recent, accurate, and detailed information you can lay your hands on. Especially now, as multifunction and color devices are found everywhere and paper volume in the office continues to grow, access to relevant, factual data is really the only way you can be sure you are making decisions that will help your organization successfully contain printing costs.

### Pharos Systems can make sure the right people have the right information at the right time.

Pharos Blueprint™ provides detailed and up-to-the-minute information on all office printing so you can develop a successful print asset management infrastructure.

The software sits invisibly on client computers, monitors all printing activity—local or network, online or offline—and feeds the data it tracks to a state-of-the-art analysis and reporting tool.

Blueprint gives you the necessary data so you can easily understand how each printer is being used. Blueprint:

- Shows under-utilization and over-utilization.
- Provides a simple graphical view of your total output costs.
- Identifies key areas for action and improvement.
- Highlights key usage data versus industry averages.
- Tracks color vs. black-and-white printed pages and their associated costs.
- Provides printer and employee usage profiling.

### Pharos Blueprint provides the information that drives good decisions

#### Blueprint Enterprise: Powerful under-the-hood technology

Blueprint consists of three components:

- Client software that records the transaction details for each print job.
- The Collector, which sits on a network server and consolidates client transactions.
- The Analyst, which pulls information from one or more Collectors for normalization and reporting.

Pharos Blueprint records and stores the details of employee printing on the client. On a scheduled basis, Collectors consolidate this information. The Analyst tool allows an administrator to normalize all data across Collectors and to report on all printing throughout the enterprise.

This architecture eliminates the need for costly, dedicated print servers, minimizes network traffic by page counting the print job at the client, and increases scalability through its three-tier architecture.



## Pharos Systems

Pharos Systems International, Inc. is the recognized industry leader in providing output cost management and cost-recovery solutions to both higher education and office environments. With over a decade of experience, we help customers track, measure, and control their assets to reduce waste, optimize performance, guide the purchase of new investments, and make the most of existing ones. As a result, over a thousand customers in 22 countries are currently benefiting from optimized document output environments, and are experiencing significant revenue savings. Visit us on the web at [www.pharos.com](http://www.pharos.com).



## Blueprint Assessment



### Technical Specifications

#### Client Workstation Requirements

- Microsoft Windows 95, 98, Me, NT 4.0 Service Pack 6A or greater, 2000, XP, except NT 4.0 No SP-SP3
- TCP/IP Network Stack

#### Collector Requirements

- Microsoft Windows NT 4.0/2000
- Pentium II+, 64+ MB of RAM, 2+ GB of disk space

#### Analyst Requirements

- Microsoft Windows 95, 98, Me, NT 4.0, 2000
- Pentium III+, 128+ MB of RAM, 4+ GB of disk space
- MSDE (included with CD), MS SQL Server 2000, or 7.0 (only 1 req.)

#### Networks/Printer Connectivity

- Any network printer
- Any network

## Blueprint features

**Proven and Reliable** — Industry standard software built on proven Uniprint technology and its 13-year record of ultra-reliable operation.

**All Windows Printing** — records all local and network printing activity.

**Automated Normalization** — consolidates computer naming conventions into your corporate naming conventions and accurately associates usage data.

**Reporting and Analysis** — offers a library of standard reports and integrates with Crystal Reports for customized report creation.

**Scalable** — supports both small and large organizations through a three-tier architecture.

**Totally Secure** — prevents users from bypassing the tracking software.

**Extensible and Upgradeable** — seamlessly move from assessment and analysis with Blueprint to control of output management with Uniprint.

**Easy to Install and Manage** — start collecting with minimal effort and IT impact. Blueprint includes its own “push technology,” and supports industry-standard automated software distribution methods.

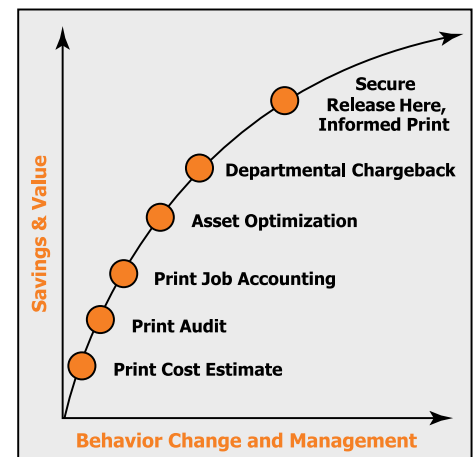
**Invisible and Efficient** — small client footprint and invisible end user operation ensure accurate, reliable data collection.

## Take the first step

Blueprint gives you precise, relevant facts that allow you to easily identify under- or over-utilized assets, which leads to good equipment purchasing and placement decisions.

At the same time, you can uncover opportunities to root out expensive desktop devices and unnecessary printers, which helps to reduce both costs and overall print volume.

But perhaps the ultimate benefit of Pharos Blueprint is that it delivers the peace of mind that only comes from knowing you’ve made the right decision every time. With Blueprint, you can prove with complete certainty that you have placed the right machines in the appropriate locations, with no excess. Take the first step today.



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